

An aerial photograph of a large resort complex. In the foreground, a white sandy beach meets turquoise water. Numerous lounge chairs and umbrellas are arranged on the beach. Behind the beach is a large, winding swimming pool with several sections. The resort buildings are multi-story, white, and modern. The background is filled with lush green trees and a golf course.

TEXTON

TEXTON
SHADEPERKS
2025



SECRETS *Playa Blanca*

— COSTA MUJERES —

5 Days & 4 Nights
April 29th - May 3rd, 2026

Join TEXTON at Secrets Playa Blanca, Costa Mujeres, for five days & four nights of sun, fun, exquisite dining, swimming, beach, private outings and more! This recently opened property is a AAA Five-Diamond resort located on one of the world's best beaches, just 20 minutes from the Cancun Entertainment District.

Secrets Playa Blanca includes all the pleasures of Unlimited-Luxury® where guests will enjoy the following: Limitless access to gourmet a la carte dining options without reservations required, unlimited international & domestic top-shelf spirits, 24-hour room and concierge services, pool and beach wait service, daily refreshed mini-bar with soft drinks, juice, bottled water & beer, endless daytime activities and live nightly entertainment, theme parties, oceanfront bars and entertainment venues.



Scan for more trip
information

Rules & Regulations

- Each winner will receive Two round-trip airfares from Dallas, TX to Cancun, Mexico and ground transportation to resort. Trip city of departure is Dallas, Texas. Additional cities will be considered and added if it meets trip budget.
- To earn a trip for two (2), a dealer must earn 130,000 points.
- 1 point = 1 dollar spent with TEXTON on all products except shutters. Domestic shutters are 1/2 point and import shutters count as 1/4 point.
- You must have won a single pair of trips before buy-ins will be considered.
- Buy-in costs are based on the percent of unused points towards the purchase of additional tickets. Installation/measure charges are excluded.
- All trips are based on double occupancy lodging.
- All accounts must be current & within payment terms before issuance of trip tickets.
- Earned trips are non-refundable with no consideration for any unused trips.
- TEXTON is not the agent or operator of the actual trip and does not exercise direct control over the services provided by agents administering trip.
- Tickets are not transferable to people outside of winning company.
- TEXTON shall not be liable for any injury, damage, loss, expense, accident, or delay which may be caused by an agent of this trip.
- Contract orders over 50 units may or may not be awarded points on a case-by-case basis.
- In the event of questions or interpretations for any of the above, the decision of TEXTON will be final.
- TEXTON retains the right to add, change, or eliminate trip dates based on a number of qualifiers.
- Circumstances and events beyond the control of TEXTON and the trip agent may result in changes to dates, rules and location.

Tier	1	2	3	4	5	TEXTON 360
2024 Product Sales	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$249,999	\$250,000 - \$499,999	\$500,000 +
Promotions	Pick 2	Pick 3	Pick 3	Pick 4	Pick 4	Custom
Trip Eligible			Yes	Yes	Yes	Yes
3 Business day turn on COLOR Plus Samples	Yes	Yes	Yes	Yes	Yes	Yes
Merchandise Credit	\$150	\$250	\$350	\$500	\$750	\$1,000
Additional Sample Book Discount	25%	25%	25%	50%	50%	No Charge

Trimester	January - April	May - August	September - December
Double Points ¹	Motorized shades. Valid on COLOR & Exterior Shades & all Highland Park Products	Walden Woven Woods & Domestic Shutters ²	COLOR Roller Shades, Transitional Shades & Highland Park Motorized Roman Shades
Promotions ³	<ul style="list-style-type: none"> Buy More Save More - Color & Walden only. Transitional Shades: Extra 10% Off Exteriors: Buy 3 get the 4th 25% off Walden: 50% Off Cordless Upgrade WH Honeycomb: Free Cordless Upgrade COLOR & Exterior Motorization: 15% off Accessories Natural rollers: Additional 10% Off Highland Park: 50% discount on liner upgrades 	Announcing April 2025	Announcing August 2025

1. All customers, regardless of ShadePerks tier earn double points, on the specified products for that trimester.

2. Domestic shutters typically earn 1/2 point for each dollar spent. During a Double Points promotion, domestic shutters earn 1 point for \$1 spent.

3. For promotion details, please visit <https://shadeperks.texton.com>

Highlights

- No requirement for specific product sales to earn a trip
- Choose promotions that fit your business and market
- Merchandise credit
- Discounted additional sample books
- Ability to earn double points throughout the year, regardless of tier

Merchandise Credits

- Can be used towards samples and marketing material. Credits are used in addition to discounted prices for samples.
- Cannot be used for sample books.

How it Works

- Your ShadePerks tier is based off the prior year product sales.
- Installation charges, shipping, tax, tariffs and credit card fees do not count towards your ShadePerks tier.
- You are automatically enrolled in ShadePerks when you open an account.
- If your current year sales exceed the sales of the previous year, you will be awarded the next tier during the current year. Your tier and awards will be adjusted at the beginning of the next trimester. Any merchandise credits will be increased to the stated amount, minus any credit used.

About ShadePerks Promotions

- Every 4 months, TEXTON will introduce a selection of promotions, valid for that trimester.
- Based on your tier, you can select a certain amount of promotions that work best for your market and business.
- Promotions can be selected using the ShadePerks portal at shadeperks.texton.com.
- Open enrollment will be for 2 weeks, prior to each trimester.

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